

KEY PERSONNEL

Economic Impact Catalyst is made up of a group of passionate and seasoned professionals who are pioneering the evolution of entrepreneurship support and community connectivity. With a shared commitment to fostering economic growth, empowering entrepreneurs, and championing diversity, this team stands as a driving force behind EIC's transformative impact.



DAVID PONRAJ
CHIEF EXECUTIVE OFFICER

David is a serial entrepreneur with extensive experience leading innovations in market research globally. He launched Startup Space to provide equitable access to resources for small businesses while measuring the economic impact to communities.



MCKENZIE DIAL-FRITSCHER
CHIEF OPERATING OFFICER

As a senior operations executive, McKenzie has led various teams at Economic Impact Catalyst over the past five years. She brings a unique blend of humanities experience, a startup mentality, and passion for meaningful work to every role.



JODI MCLEAN
HEAD OF SALES AND MARKETING

Jodi worked in live television and video production for over a decade, and for 8 years in marketing, PR and leadership development for entrepreneurs. She worked directly with hundreds of small business owners around the world to create scale and impact. Jodi is a University of Michigan graduate.



MOLLY KING
HEAD OF CLIENT EXPERIENCE

Molly has served entrepreneurial communities around the world for 5 years. Since her first job sweeping porches at a B&B, she has been focused on the needs of her customers and supporting their goals. Molly believes that few people have more creative and long-lasting impact than entrepreneurs and those who support them.

